ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI

FACULTATEA DE RELAȚII ECONOMICE INTERNAȚIONALE

PROGRAMAREA DISERTAȚIILOR PENTRU PROGRAMUL DE MASTERAT **COMUNICARE DE AFACERI ÎN LIMBA ENGLEZĂ**

SESIUNEA IULIE 2020

Comisia **Comunicare de afaceri în limba engleză**

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*NOTA: Sunteți rugați să fiți prezenți online cu cel puțin 1 oră înainte de ora la care sunteți programați. DETALIILE CU PRIVIRE LA CONECTARE LE VEȚI PRIMI PE MAILUL INSTITUȚIONAL sau, în lipsa acestuia, MAILUL COMPLETAT ÎN FORMULARUL ONLINE.*

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| **Data**  | **Ora** | **Nume Candidat** | **Titlu Disertație** | **Coordonator Științific** |
| 2.07.2020 | 9.30 | BUNEA M. ANA-MARIA | Education of International Business and Economics from a Gender Perspective  | Prof. univ. dr. Roxana Elisabeta MARINESCU |
| 2.07.2020 | 9.50 | NIŢU D. GEORGIANA-RALUCA | The Influence of Feminism on the Market Mix  | Prof. univ. dr. Roxana Elisabeta MARINESCU |
| 2.07.2020 | 10.10 | LE BINH MINH | Negotiator Le Duc Tho - The First Vietnamese Awarded Nobel Peace Prize  | Prof. univ. dr. Ruxandra CONSTANTINESCU ŞTEFĂNEL - cotutela Prof. univ. dr. Roxana Elisabeta MARINESCU |
| 2.07.2020 | 10.30 | MANEA ANDREEA  | Portrait of a Negociator: Japan | Prof. univ. dr. Ruxandra CONSTANTINESCU |
| 2.07.2020 | 10.50 | TRANTU MIHNEA GEORGE  | Negotiating with Germany | Prof. univ. dr. Ruxandra CONSTANTINESCU |
| 2.07.2020 | 11.10 | OPROIU V. THEODORA-GEORGIANA | Obstacles in Business Communication | Prof. univ. dr. Ruxandra CONSTANTINESCU ŞTEFĂNEL - cotutela Prof. univ. dr. Roxana Elisabeta MARINESCU |
| 2.07.2020 | 11.30 | POPESCU T S. BIANCA-THEODORA | The Use of NLP in Business | Prof. univ. dr. Ruxandra CONSTANTINESCU ŞTEFĂNEL - cotutela Prof. univ. dr. Roxana Elisabeta MARINESCU |
| 2.07.2020 | 12.00 | NEACŞU C. MARIA-ALEXANDRA | Multinationals: Communication Challenges and Opportunities Posed by An Intercultural Work Environment  | Lector univ. dr.Virginia DUMITRESCU |
| 2.07.2020 | 12.20 | AHMED HASAN SHAKIR .. SHAKIR | How Important is Language for Leading People? Issues & Approaches | Prof. onor. dr. Mariana NICOLAE - cotutela Lector univ. dr. Elena NICOLAE |
| 2.07.2020 | 12.40 | ALI MAYTHAM ALI .. AL-JAWHAR | Training the Leaders - The Market, The Business, The Results  | Prof. onor. dr. Mariana NICOLAE - cotutela Lector univ. dr. Elena NICOLAE |
| 2.07.2020 | 13.00 | BADER .. ALOTAIBI | Moral Leadership - Whose Values? How do we Communicate Them? | Prof. onor. dr. Mariana NICOLAE – cotutela Lector univ. dr. Elena NICOLAE |
| 2.07.2020 | 13.20 | JABER NAIF .. ALRASHEEDI | Leadership and Motivation - Cultural Dimensions  | Prof. onor. dr. Mariana NICOLAE - cotutela Lector univ. dr. Elena NICOLAE |
| 2.07.2020 | 13.40 | SAUD ABDULLAH SH .. ALMUTAIRI | Doing Business in the Global Market - Communication Strategies and Tactics  | Prof. onor. dr. Mariana NICOLAE - cotutela Lector univ. dr. Elena NICOLAE |
| 2.07.2020 | 14.00 | BUCUR A. MARIA | Communication for Social Change and Social Marketing  | Prof. onor. dr. Mariana NICOLAE - cotutela Lector univ. dr. Elena NICOLAE |
| 3.07.2020 | 9.30 | VICHET Y M. YVONNE-ALEXANDRINE-RADA | Multilingualism in the context of the EU | Conf. univ. dr. Lucia-Mihaela GROSU-RĂDULESCU |
| 3.07.2020 | 9.50 | CONSTANTIN ADINA MIHAELA | International Meetings - Effective Strategies of Communication in the Real and Virtual Communities | Prof. onor. dr. Mariana NICOLAE - cotutela Lector univ. dr. Elena NICOLAE |
| 3.07.2020 | 10.10 | DĂNESCU E D. THEODORA-NOEMI | Normal Leadership - Whose Values? How Do we Communicate Them? | Prof. onor. dr. Mariana NICOLAE - cotutela Lector univ. dr. Elena NICOLAE |
| 3.07.2020 | 10.30 | ZAMFIR D. NICOLETA | Creative People, Creative Organizations  | Prof. onor. dr. Mariana NICOLAE - cotutela Lector univ. dr. Elena NICOLAE |
| 3.07.2020 | 10.50 | ANTONESCU D D. IOAN- RĂZVAN | The Impact of Culture on Advertising  | Lector univ. dr. Elena NICOLAE |
| 3.07.2020 | 11.10 | FRUNZĂ M. VICTOR-ALEXANDRU | Country - branding: Romania as a Tourist Destination  | Lector univ. dr. Elena NICOLAE |
| 3.07.2020 | 11.30 | HALA .. AL AIFAN | The Evolution of Marketing  | Lector univ. dr. Elena NICOLAE |
| 3.07.2020 | 12.00 | HEREA V. DANIELA | Marketing and Social Media  | Lector univ. dr. Elena NICOLAE |
| 3.07.2020 | 12.20 | ISAM M M A. ADIL | Customer Relationship Management (CRM): Strategies to Increase Customer Loyalty  | Lector univ. dr. Elena NICOLAE |
| 3.07.2020 | 12.40 | OANCEA G. MARIA-ALEXANDRA | Emotional Intelligence in Marketing  | Lector univ. dr. Elena NICOLAE |
| 3.07.2020 | 13.00 | STOIAN T. ROXANA - ANDREEA | Emotional Intelligence and Advertising  | Lector univ. dr. Elena NICOLAE |
| 3.07.2020 | 13.20 | VEGHIU M. BIANCA-ŞTEFANIA | The Impact of Culture and Advertising  | Lector univ. dr. Elena NICOLAE |